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# The Mercantile Library

Tenth Street above Chestnut

Philadelphia



# THE RECREATION OF READING

EADING is for many persons one of the greatest pleasures of their hours of leisure and recreation.

To men and women, who care to read, a library where they can find the books that appeal to them is always a place of pleasure.

Browsing among the shelves of a well selected library, and picking out the book that suits one's fancy is a real delight.

The Mercantile Library affords you this opportunity to get the book you want, whether it be a new popular novel of the hour or a standard book of merit.

The newest books are placed on tables where they can easily be looked over, while the older books will be found on the shelves which are open only to Members and Stockholders.

The Library building has just been repainted throughout and fitted with the newest and best plumbing.

By becoming a stockholder in the Mercantile Library you can borrow two books at a time—books of History, Biography, Poetry, Fiction, or what you please.

# THREE MONTHS SERVICE FREE TO NEW STOCKHOLDERS

THIS being the time of the year when the library is most used we will issue NOW as a SPECIAL INDUCEMENT upon the payment of Five Dollars, a share of stock of the Mercantile Library with the annual dues (Four Dollars a year) paid up until January 1st, 1917. Those who subscribe now will have the use and all the privileges of the Library for October, November, and December FREE OF CHARGE.

#### **NEW BOOKS**

THE Library buys the best of the NEW BOOKS. Extra copies are purchased to meet the demand so that our readers get the book they want within a reasonable time after application.

## HOW TO GET THE BOOK YOU WANT

If the book you want is owned by the Library and is not in when you apply for it leave an order at the Delivery Desk. Orders for books are filed as received. When the book is ready for you a postal card will be sent notifying you when to call for it.

#### THE LIBRARY

THE Mercantile Library possesses one of the largest and best collections of books in Philadelphia. Founded in 1821, it has grown year by year, and is making accessible to its members the best popular literature of the day. Every week it is adding to its shelves the NEW BOOKS. It has a large collection of the standard novels, old and modern, and the best books on Literature, Science, Art, History, Biography, Theology, Travel, Music, etc. It owns valuable reference books that are now out of print. It subscribes to the desirable periodicals and a large number of newspapers. In a word it contains everything that a well appointed circulating Library of its class ought to possess. The building is open from Nine a. m. to Ten p. m., except in the Summer, when it it is closed at Six p. m. Open Sundays and Legal holidays from Nine a. m. to Five p. m.

Only stockholders and members, or those having the use of a share of stock, are admitted behind the gates into the book room, so that it is kept as clean and as exclusive as possible.

A chess room and also a smoking room have been provided for the free and unrestricted use of the members.

# ADVANTAGES THE LIBRARY OFFERS

Two hundred thousand books from which to choose.
Two hundred periodicals, domestic and foreign.
One hundred newspapers will be found on the files.
Standard books in every branch of literature.
Valuable files of old magazines and newspapers.
Unrestricted access to the shelves is allowed.
Quick Service. The New Books.
Prompt and polite attention at the Librarian's Desk.

A building just repainted throughout and equipped with the best and most modern plumbing.

#### SERVICE TO MEMBERS

WO books or magazines may be taken out at one time.

Books may be changed as often as you please.

New magazines and reviews may be kept out one week.

New books may be kept out two weeks.

Old books may be kept out one month.

On request any book is reserved, and notice is given by postcard when it is in the Library.

#### LOCATION

THE Library is centrally located on Tenth Street between Chestnut and Market Streets. It is in the heart of the shopping district, and is easy of access from the Pennsylvania and Reading Railway Stations and by street cars.

## **OUT-OF-TOWN SERVICE**

OCATED within a few blocks of the Reading Terminal and Broad Street Station, the Mercantile Library affords a special opportunity to the suburban residents to borrow books.

When it is not convenient to call at the Library books may be forwarded to your Railroad Station and returned by Five Cent Package Express, at the expense of the borrower.

#### PARCEL POST

POOKS may be sent by parcel post to any post office address at the risk of the borrower. This brings the Library practically to your door and makes easy the borrowing of books to persons living out of the city.

# SUBSCRIBE NOW

THE Board of Directors is re-issuing some forfeited stock upon the payment of Five Dollars a share, which includes the dues for the current year.

The par value of this stock is Ten Dollars but upon application to the Librarian a share may be secured now for Five Dollars, which includes the Annual Dues (Four Dollars) for 1916.

This sum includes the dues paid up until January 1st, 1917 and gives the subscriber a certificate for one share of stock with all the rights and privileges of a stockholder.

You are offered the privilege of applying for a share of stock for yourself or for such of your friends as you can recommend as desirable stockholders. The Board of Directors, however, reserves the right of rejecting any application.

If you care to take advantage of the offer here made, fill in the enclosed blank and send the same to

T. WILSON HEDLEY,

Librarian.



LOOKING INTO THE MEMBERS' READING ROOM.

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